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business and sustainable economic development seek to create new ways of doing business in which

business success is measured in terms of economic, ethical, and environmental sustainability (Hartman & DesJardins, 2008, p. 372).

## **UNIT II STUDY GUIDE Business Ethics with Social**

understand and respond to the business ethics issues in our community. Required Course Materials (On Reserve at Smith Library): Hartman, Laura P., Joseph DesJardins, and Chris MacDonald. Business Ethics: Decision Making for Personal Integrity and Social Responsibility. 3rd ed. McGraw-Hill, New York: 2014. ISBN 9780078029455.

### **BUSINESS ETHICS PHL 2043-03 (31087) T-TH 1:35-2:50**

Hartman, Laura P. and Joseph R. DesJardins. Business Ethics: Decision-Making for Personal Business Ethics: Decision-Making for Personal Integrity & Social Responsibility, 1st edition, McGraw-Hill, 2008.

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four of our best-selling McGraw-Hill Business Ethics textbooks by DesJardins, Ghillyer, Hosmer, and Hartman/DesJardins. Annual Editions: Business Ethics 13/14 An Introduction to Business Ethics, 5/e by DesJardins Business Ethics Now, 3/e by Ghillyer The Ethics of Management, 7/e by Hosmer Business Ethics: Decision-Making for Personal Integrity &

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Hartman's professional background in law and her teaching experience in the business curriculum, combined with DesJardins' background in philosophy, results in a broad language, ideal for this approach and market.

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